

Allied World's Specified Response Vendor Solution (SRVS) provides turnkey access to breach response specialists in the event of a breach. These turnkey data breach response services are offered as part of all Privacy//403 SRVS policies and help eliminate the burden of clients having to identify and evaluate breach vendors (which typically occurs post-breach and often under duress as clients attempt to stay compliant with response timelines established by statute).



MULLEN COUGHLIN

When a breach occurs, Privacy//403 SRVS policyholders benefit from the comprehensive breach consultation services of Mullen Coughlin, a law firm dedicated entirely to data privacy concerns. Led by John Mullen, a team of Response Vendors will help to evaluate, determine the scope, and resolve incidents covered under the policy. Breach consultants will provide proactive assistance in navigating through privacy laws, regulatory response, media communications, notification letter content, vendor selection and other issues integral to incident evaluation and response. Once an initial review and assessment is complete, Mullen Coughlin's breach consultants work closely with AllClear ID, to execute the response effort.

John Mullen



CEO and Founding Partner, Mullen Coughlin

John Mullen is a renowned authority in the field of data privacy. John is dedicated to leading the insurance industry and its clients in all aspects related to data breaches, coverage, defense and subrogation as related to data privacy. Named *Adviser's 2016 Cyber Risk Industry Person of the Year*, John has successfully handled thousands of breaches and leads a team of breach consultants that help to mitigate and respond to an event. An expert on data breach law and response, John is a frequent speaker and panelist at national conferences and has authored numerous articles on cyber and identity theft.

About Mullen Coughlin

Mullen Coughlin is the largest team of experienced attorneys uniquely focused on providing tailored data privacy and incident response services, including pre-breach planning and compliance, breach response, regulatory investigation and management, and privacy litigation defense under the umbrella of cyber insurance. Mullen Coughlin provides legal services designed to assist clients in navigating the complex patchwork of federal, state and foreign law, including disclosure and notification requirements, while working closely with a client's management team, the client's in-house and outside cyber-security experts, law enforcement and government regulators. They also work with crisis management consultants to accomplish accurate and timely public reporting to assure customers and investors.

ALLCLEAR ID

In conjunction with Mullen Coughlin, AllClear ID executes core elements of our policyholder response effort, including notifying the breached population, establishing a call center, automatically protecting all members of the breached population with identity theft repair services, and providing them with optional access to triple-bureau credit monitoring services.



Bo Holland

Founder & CEO, AllClear ID

Bo Holland is a veteran entrepreneur who has been delivering innovative technology solutions to financial institutions for over twenty years.

In 2004, Bo founded AllClear ID, formerly Debix, and currently serves as CEO. Bo holds the patent for Instant Authorization technology, the basis for the exclusive AllClear ID Alert Network. He was previously founder and CEO of Works, Inc., which was acquired by Bank of America in 2005.

About AllClear ID

AllClear ID partners with attorneys to provide unique solutions that effectively cover data breach events. AllClear ID is known for excellent customer service, patented technology, and innovative identity protection services. With AllClear ID Proactive Breach Response, people affected by a breach are notified quickly, receive solid answers from award-winning customer support and investigation team, and get the protection they prefer after a security incident - automatic identity repair.

AllClear ID offers comprehensive breach response services that include mail, email, or substitute notification services, identity repair by a team of licensed investigators, and call center/customer support services from an award-winning team that boasts a 97% satisfaction rate. This proactive response means that policyholder customers receive the identity protection they want automatically, there is no need to sign up... and translates in to fewer customer complaints.

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PRIVACY 403//SRVSSM BREACH VENDORS

(continued)

eRiskHub[®] powered by NetDiligence[®]

All Privacy//403 SRVS policyholders receive 24-7 access to a Risk Management Self Service Portal, provided through the eRiskHub. This portal includes Allied World Breach Response Services, Allied World//FrameWRX, Risk Manager & CISO Tools, and News Center for relevant industry information.



Mark Greisiger
President, NetDiligence[®]

Mark Greisiger has led NetDiligence, a Cyber Risk Assessment and Data Breach Services company, since its inception in 2001. During that time, Mark has been responsible for the creation of highly-focused services that enable NetDiligence to support the loss control needs of US and UK insurers that offer privacy and network liability coverage. Many of these insurers rely on NetDiligence assessments to verify that applicants have appropriate levels of network security safeguards, privacy practices and client vigilance to qualify for cyber liability coverage. Mark is also a frequently published contributor to various insurance & risk management publications and a sought-after speaker on the topic of cyber risk and liability.

About the eRiskHub[®]

The eRiskHub[®] is a private, web-based portal with information and technical resources that empower organizations to combat cyber losses with minimal, controlled, and predictable costs. The eRisk Hub features news, content, and services from leading practitioners in risk management, information security, privacy, computer forensics, forensic accounting, identity theft prevention, crisis communications, legal counsel, and other highly specialized areas of cyber risk.

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This information is provided as a general overview for agents and brokers. Coverage will be underwritten by an insurance subsidiary of Allied World Assurance Company Holdings, AG ("Allied World"). Such subsidiaries currently carry an A.M. Best rating of "A (Excellent)." Coverage is offered only through licensed agents and surplus lines brokers. Actual coverage may vary and is subject to policy language as issued. *FrameWRXSM* services are provided by third-party vendors via a platform maintained in Farmington, CT by Allied World Insurance Company, a member company of Allied World. © Allied World Assurance Company Holdings, AG. All Rights Reserved. October 2016.

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Rated "A (Strong)" by Standard & Poor's
Rated "A2" by Moody's

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